

Become a CSE

Licensed Consulting & Training Firm



www.cse-net.org





Join us

in capitalizing the booming
Sustainability (ESG) consulting
market as specialized Sustainability
Consultant and/or Trainer associate

Level up your game

By joining the fast-growing
Sustainability – ESG Training and
Consulting Industry of **\$36+ billion**



The Challenge

Want to join the fast-growing ESG – Sustainability consulting and training industry in your region?

Want to learn how to increase your revenues and position your company in the growing ESG Consulting Market of \$36 billion with an annual growth of >25% ?

The Opportunity

An increasing number of companies are establishing initiatives and reports, seeking qualified consultants & trainers for:

- Leadership and staff training
- ESG strategy development
- Greenhouse gas reduction –Net Zero
- Creation of ESG Reports and External Assurance.



Become a CSE Licensed



1. Training Firm



2. Consulting Firm



3. Consulting & Training Firm



Our requirements for securing your success

Certified ESG Practitioner

Become a Certified Sustainability (ESG) Practitioner (or have an updated Certificate) prior to Licensing

Established Network

Access to local business networks in various sectors

Established Business

Be an established training or consulting firm (e.g. PR, Communications, Executive Training, Environmental Consulting, H&S etc)

Business References

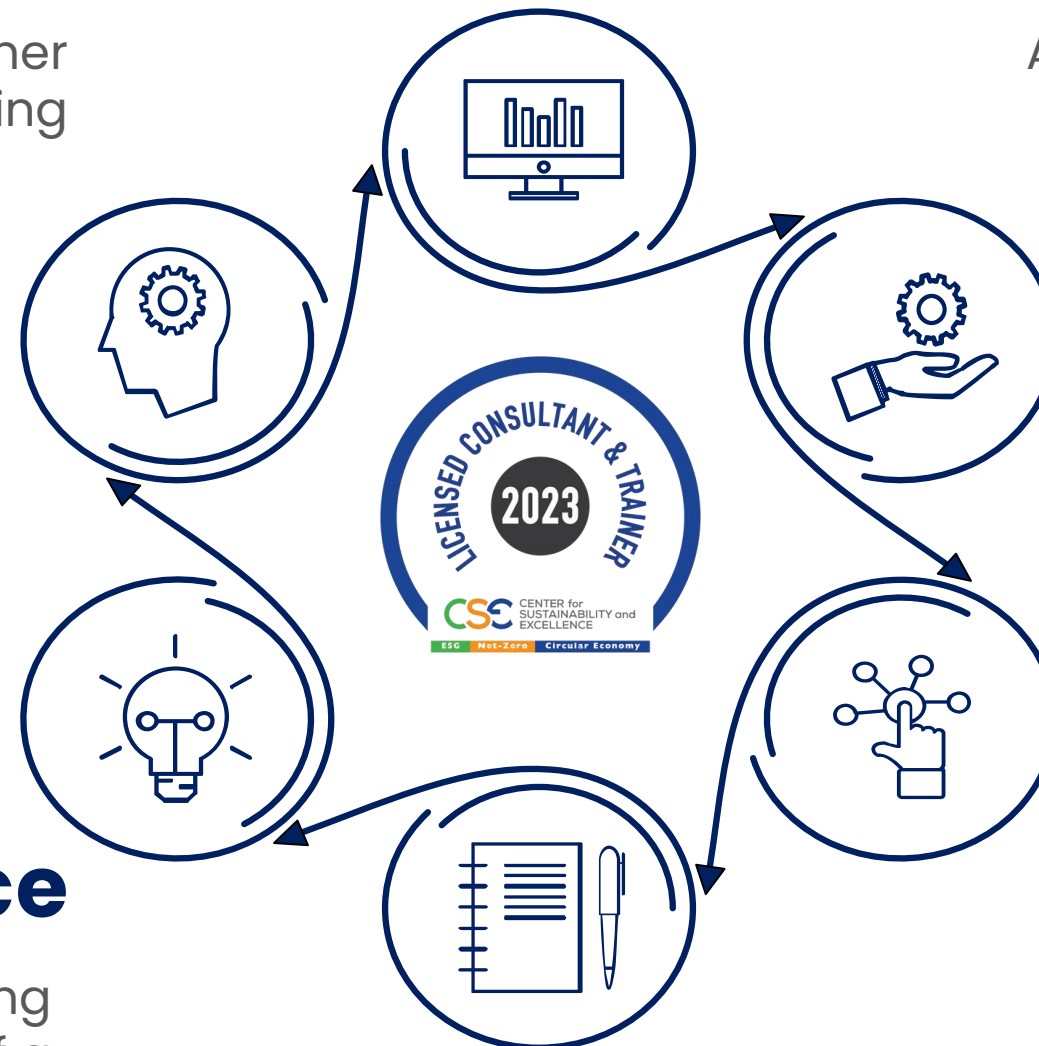
Client references and case studies available

Market Experience

Have a 3 years experience in offering consulting services and be an owner or a representer of a consulting firm, smaller or bigger

Marketing Plan

Capacity to organize and Market training programs (For Licensed Training Firm only)



Freelancers are not eligible to become Licensed Consultants or Trainers under this Affiliation Scheme.

CSE Licensed Training Firm

Benefits of becoming CSE Licensed Training Firm

Get the **exclusive authorization** to conduct the established **Certified Sustainability (ESG) Practitioner Course** within your country or state for in-house corporate training and/or for public sessions using your own instructors (if applicable*)

Generate annual revenues of **\$60,000** or more through the exclusive provision of CSE's training program packages to your country (or state), or conduct in-house programs for corporations with our assistance, leading to increased income.



Subscription Fee \$4,900 per year

(Licensing contract is applicable for a 2 years time period)

*This is applicable for specific Countries (or States) only

CSE Licensed Consulting Firm

Benefits of becoming CSE Licensed Consulting Firm



Your Benefits



Specialized Training

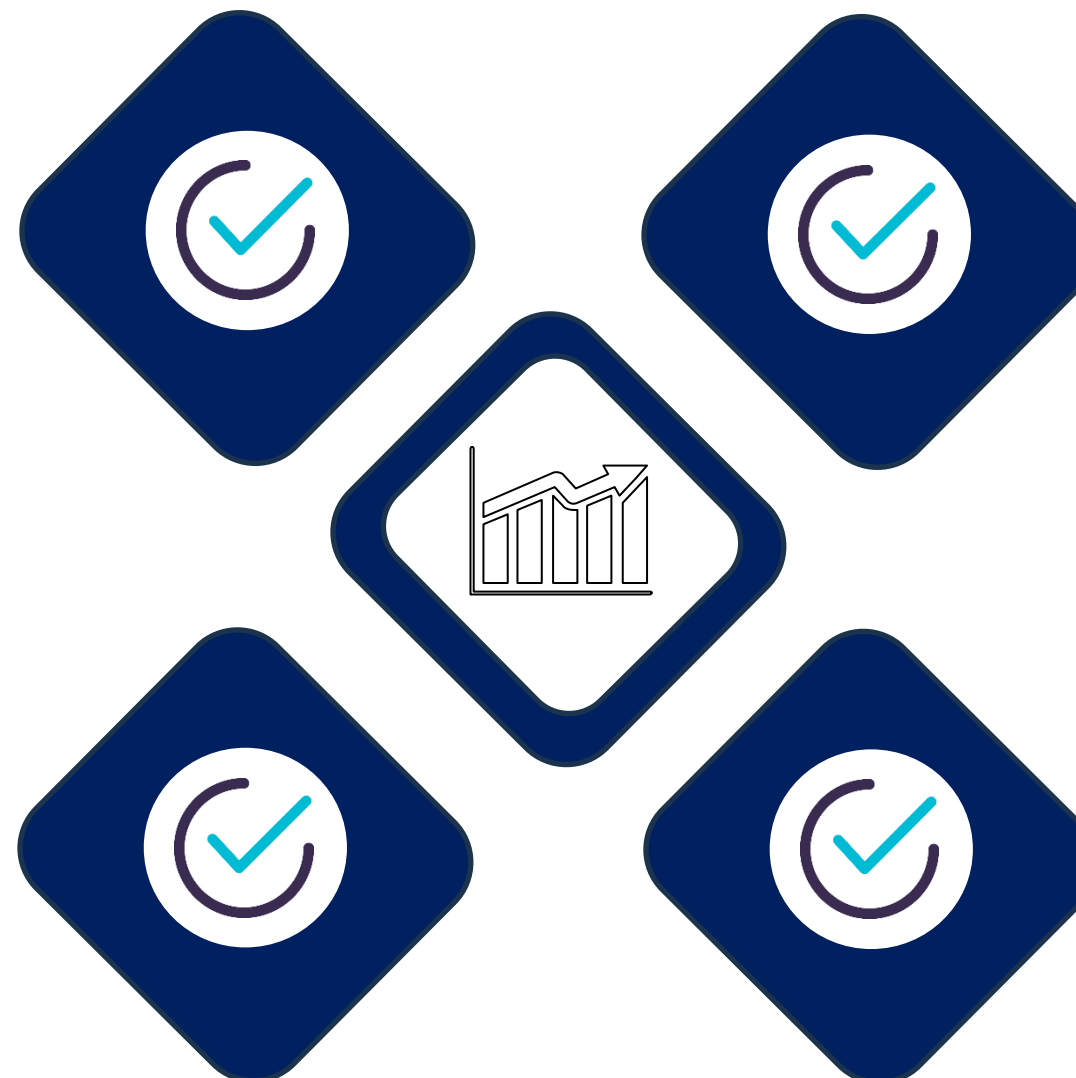
Access for free 2 certified online courses (value: 1,100 USD) from our Sustainability Academy on ESG, Sustainability Reporting, GHG emissions- Net Zero, or Green Communication, and become more specialized in the field.

Counseling & Advice

Receive 3 hours of dedicated counseling and advice annually.

Resell CSE Training

Earn a 25% commission per course by becoming a reseller of CSE, offering Certified Online Courses and live sessions on Advanced Certified Training Programs to your clients.



Offer CSE's unique Certification Services

Offer Exclusively the CSE unique Certification Services to your clients.

- Certification of ESG Report (External Assurance)
- Carbon Neutral Certification
- Recognized ESG Employer

Exclusive Branding & Access to Tenders

CSE will provide you with a special logo and Consultancy Seal. CSE will promote affiliation in its website and business network locally and globally with over 60.000 professionals.

List of CSE clients will be used as a reference list to your network and or RFP/Tenders submissions.

CSE Support and Tools

Exclusive assistance from CSE professionals for your ESG or Sustainability projects at a mutually agreed hourly rate. With this arrangement, you gain access to special CSE tools, including

ESG Estimate Questionnaire Tool

Materiality Assessment

AND

Earn a 15% commission fee by referring a project to CSE in an area or service you do not have expertise

Subscription Fee \$5,500 per year

(Licensing contract is applicable for a 2 years time period)



CSE Licensed Consulting & Training Firm

Benefits of becoming CSE Licensed Consulting & Training Firm

All the above-mentioned benefits of the Licensed Consultant, plus the benefit to conduct exclusively in your country the established **Certified Sustainability (ESG) Practitioner Course** and generate annual revenues of \$60,000 or more.

Subscription Fee \$10,000 per year

(Licensing contract is applicable for a 2 years time period)



How to become a CSE Licensed Firm



Step

Complete the online form on our website with your qualifications



Step

Enroll in the Certified Sustainability ESG Practitioner program. If you are already a Certified Practitioner, ensure your certification is up to date or contact CSE for clarification on your certification status.



Step

Receive approval from the CSE Board, including discussions on potential additional options such as becoming an exclusive training partner for our Certified Programs.



Step

Make the required payment and sign the agreement.



Step

Receive the Licensing logo/seal and other associated benefits.

Our success stories...



“ Sustainavision delivers the Certified Sustainability (CSR) Practitioner Training exclusively in Japan for the past 12 years! CSE has been providing dedicated and timely support to us, which is really helpful and beneficial. Through CSE and its global network, Sustainavision provides trainings and advisory services, always in line with CSR world trends. The partnership has created a great number of business opportunities and contributed to increased revenues. CSE's reputation, network and knowledge are enhancing our brand image and competitiveness. So, we are really enjoying working with CSE to support the mission of a sustainable world. ”

Takeshi Shimotaya, Managing Director

Our success stories...

SIP GROUP



“ Our affiliation to CSE has allowed us to consolidate our training programs and optimally meet our clients' expectations.

We hope to continue expanding our customer base through these programs.

”

Arlette Palacio, Managing Director

Our success stories...



It has been a privilege to hold Certified Sustainability (ESG) Practitioner Program for Malaysia. In Malaysia, due to the many newcomers in sustainability arena especially in ESG, this is a great opportunity for them to enhance their sustainability skills that can help in their career development.

By participating in this program, it has opened their eyes and they are more confident to talk about sustainability to the management and community. We know that we are on a right track to help and support them.



Ir. Nurul Huda Mat Nor, Managing Director

Our success stories... **LitPark**



Thrilled to be a part of this association and bring to life here in Canada the significant education programs that CSE offers to C-Suite executives and sustainability managers across the country.

Also bringing to life significant projects that are important in Canadian business today such as understanding material risks or stakeholder engagement or being able to better report on the sustainability issues of our organizations. So great to be part of CSE.

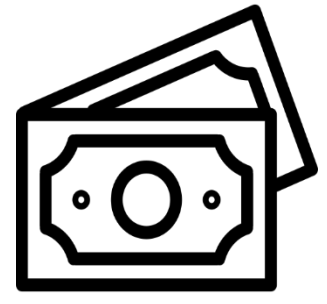


Karen Malone, Founder & CEO



> **CSE** WORLDWIDE ACTIVITIES*

Our ESG Consulting footprint (2023)



**Client's Revenues
Capitalization
\$50 Billion**



**Total Employees
350.000**



CERTIFIED SUSTAINABILITY (ESG) PRACTITIONER

ADVANCED

Issued by CSE 2024

The leading and most influential Certification globally for Sustainability & ESG Professionals



Training and influence
leaders.
from governmental organizations around the globe such as



Visit our Certified Training Programs

Core Services

ESG Gap Analysis & Materiality Assessment

Sustainability Reporting & ESG Ratings Improvement

Carbon Emissions Metrics and Verification


External Assurance of ESG Reports

Compliance with ESG Standard

Sustainability Academy Online Courses
(NEW courses on SASB &TCFD Reporting,
Circular Economy)



How ESG and Net-Zero ready are you?



CSE CENTER for
SUSTAINABILITY and
EXCELLENCE

ESG Net-Zero Circular Economy

ESG

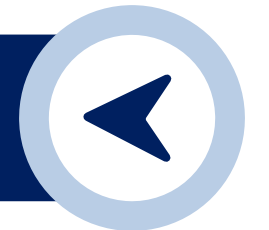
ESTIMATE TOOL

How **ESG**... and **Net Zero**
ready are you?

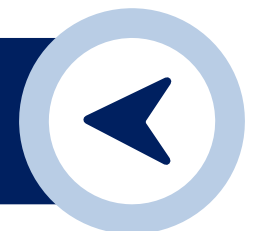
The tool is designed to help you assess your current **ESG** and **Net Zero** status based on the most common criteria used in credible ESG Ratings.

CSE tool helps you access your current ESG and Net Zero status

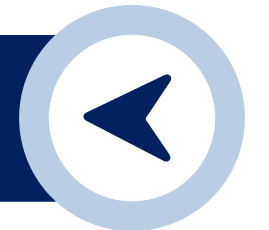
Provides a safe, realistic, measurable estimation of ESG performance



Saves time and resources



Clarifies ESG confusion from different metrics and standards available



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